

0251 Videographer



Overview

Title: Videographer	Commitment Level (1-4): 3
Reports To: Communications Director	On Boarding Required (Y/N): Yes
Department: Communications	Minimum Commitment: 12-24 Months
Job Code: 0251	Typical Service Commitment: 12-24 Months
Date Modified: 15 February 2019	Date Reviewed: 17 December 2018

Summary Description

Use artistic knowledge & professional skills to capture raw footage in line with the marketing priorities determined by the Global Brand Director and Global Content Strategist communicating the mission of Mercy Ships. Videographers work in collaboration with a creative team, which consists of: the Communications Director, a Creative Coordinator, 2-3 photographers, 2 writers, 1 translator, and 1 medical photographer and an off-ship video producer at the International Support Center (ISC)

IMPORTANT NOTE: This is NOT an editing position. The work you provide will be edited by the off-ship video producer with whom you will liaise regularly.

Essential Duties and Responsibilities (include but not limited to)

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily:

- Responsible for creating and developing multimedia (audio/visual) content for marketing material, as well as internal use
- Follow and document patients, crew, and general life aboard the Ship, working closely with a translator
- Manage projects and story lines, providing input and suggestions to the off ship video producer including but not limited to production preparation, filming, following up with patients/crew, logging footage, and sending it back to the International Support Center (ISC) in Garden Valley, Texas
- Responsible for reserving shoot locations, scheduling interviews, and getting all proper clearances for shooting if necessary
- Coordinate and go on patient home visits (often overnight and/or for multiple nights in a row) with other members of the creative team in order to capture important aspects/key moments of the patient's story in their cultural context
- Liaise with other departments, national offices, and Mercy Ships Global Association (MSGA)
- Attend 3-4 team meetings weekly
- Research and develop potential story ideas in collaboration with the Creative Coordinator, Communications Director, Communications Team & Video Producer at the ISC.
- Maintain equipment and office space
- Manage and fulfill resource requests with the given deadline
- Act as a ship's driver which requires a valid driver's license, IDP (International Driver's Permit), and ability to drive a manual transmission (stick shift) vehicle
- Due to the ever changing staffing levels and field service rotations, all staff may be re-assigned to temporarily fill roles in other departments in a time of need

Qualifications (Knowledge, Skills, Abilities, and Requirements)

The requirements listed below are representative of the knowledge, skill, and/or ability required:

- Supportive of Mercy Ships mission and vision, and committed to its core values
- Understand and apply servant leadership, work collaboratively with integrity and demonstrate accountability
- Able to live in and contribute to community life, requiring stable and healthy interpersonal skills
- Ability to communicate in a sensitive, empathetic, and supportive manner to develop trust and rapport with patients
- Embody a teachable spirit, work collaboratively with integrity, demonstrate accountability for your actions, and receive constructive criticism as a means for growth
- Ability to communicate in a clear and professional manner to develop friendly/warm connections with fellow crew
- Expected to work on projects independently as well as with a team collaborating on story angles/ideas in conjunction with writers and photographers following the same patients
- Artistic skill and creativity as a videographer/storyteller
- Capable of operating video/photo equipment (Sony/Nikon products) and carry more than 20 lbs of equipment at a time
- Strong organizational, multitasking, and time management skills required as you manage your work/shooting schedule
- Experience with storytelling & photography also preferred, but not required
- Act as a ship's driver which requires a valid driver's license, ability to drive a manual (stick shift) transmission, and a current IDP (International Driver's Permit)

Education and Experience

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The requirements listed below are representative of the education and/or experience required:

- Successful completion of Mercy Ships On Boarding program required
- A Bachelors degree in communications, marketing, media/film or related field of study
- Professional videographer experience required
- Your application must include a link to your portfolio
- Experience with Adobe Creative Cloud, particularly Media Encoder and Bridge
- Experience in photography, writing and other storytelling methods also strongly preferred